

#### "SWYL BUS WRAP ADVERTISING"







## Hi-Ace



BUS |
EXTERNAL
BRANDING
RATE CARD

Cairo / Giza
North Coast
Alexandria
Governorates

15,000 full 15,000 15,000 13,000

Production Cost 6,000 EGP

Minimum Booking quantity is 10Buses



### Coaster



BUS EXTERNAL BRANDING RATE CARD

Cairo / Giza North Coast Alexandria 20,000 27,000 20,000 Monthly 5



**Production Cost** 9,000 EGP **Minimum Booking quantity is 10Buses** 

# Road S& Geographical Zones



FROM
SMARTVILLAGE: TO

FROM
OCTOBER & ZAYED : To

FROM
TAGAMOU & ZAYED : To

- Naser City
- Masr EIGadida
- Hadaek October
- Hadael Eahram
- Mohandessen

- Fesal
- •Haram
- Dukki
- Maadi
- Helwan

- •Tagamou •Ramsis
- Lebanon sequ.Tahrir
- •Mohandeseen •Bulak
- West cairoEmbaba
- Salah salemWaraq
- Shubra elkhaima

- Masr Elgadida Maadi
- Naser CityShrouk
- West ElbaladFisal
- MohandessenOctober
- •Hadaek ELAhram •Zayed
- Sayeda Zainab •Helwan

Egypt in Numbers

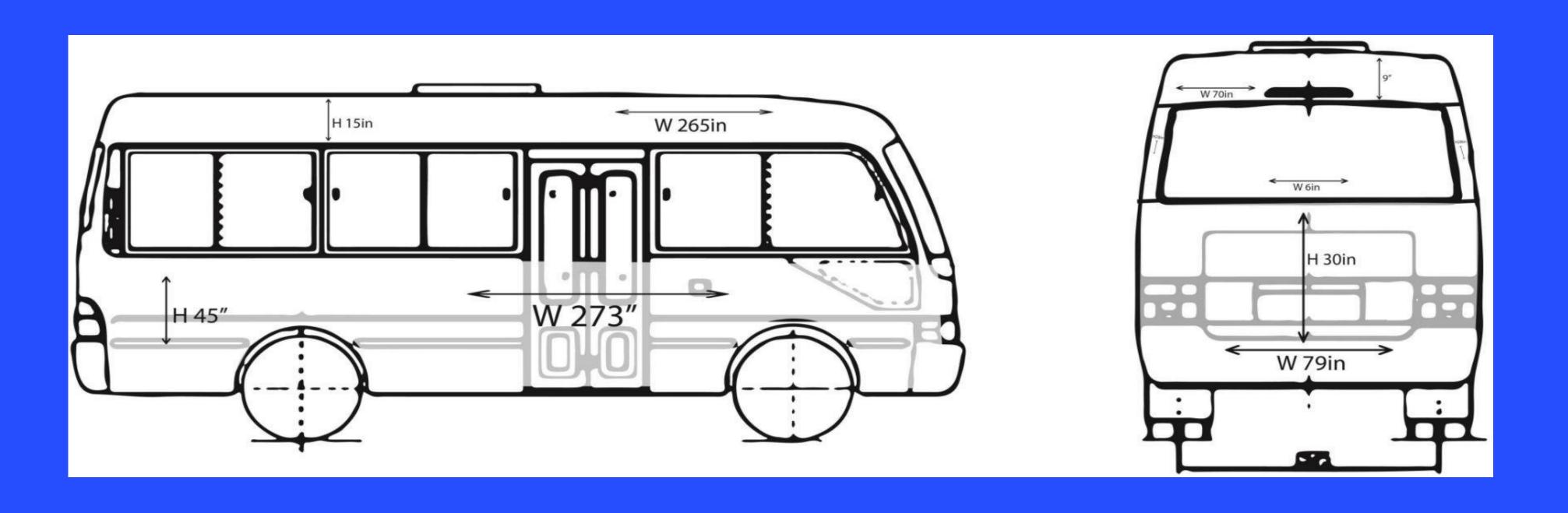
Number of Users + 8.7 M **Number of Stations** 

+ 11K

Number of Routes + 16 K \_\_\_

#### SwvI Bus: External Branding Coaster Branding





## Swyl Bus: External Branding Hi-Ace Branding

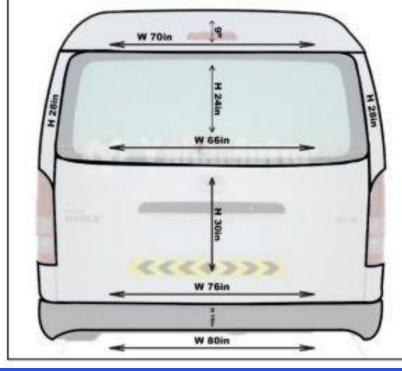


















## TALK TO US

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