

STEPS FOR ORGANIZING A SUCCESSFUL EXHIBITION

GOOD TO **KNOW**

Presented by



Define the objective

Determine the purpose of the exhibition, what you want to achieve, and who your target audience is.

Set a budget

Determine the resources you will need, such as space, equipment, marketing, and personnel. Allocate a budget for each of these items.

Select a venue

Choose a location that is suitable for the exhibition and can accommodate the size and type of display you have in mind.

Set a date and time

Determine the date and time of the exhibition, ensuring it doesn't clash with any significant events or holidays.

Check all events and exhibitions now

CHECK NOW



Develop a concept

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Create a theme or concept that ties the exhibition together and promotes engagement.

Choose the exhibits

Select the exhibits that will be showcased at the exhibition, making sure they align with the concept of the event.

Create a floor plan

Design a floor plan that is easy to navigate, creates flow, and maximizes visitor experience.

Arrange for logistics

Arrange for transportation, set up, and dismantling of exhibits, as well as for storage during the exhibition.

Develop marketing materials

Develop a comprehensive marketing plan that includes advertising, press releases, social media, email campaigns, and other promotional activities.

RECEIVE QUOTATIONS



List your event on top platforms

Start Listing your event on top platforms like entasher.com to reach your exhibitors and visitors



**REGISTER
NOW!**

Engage with sponsors and stakeholders

Engage with sponsors and stakeholders who can provide support and funding for the exhibition.

Train staff

Train staff on their roles and responsibilities during the exhibition, including how to interact with visitors and manage exhibits.

Organize supporting activities

Organize supporting activities, such as seminars, workshops, or tours, to enhance the exhibition's value and attract more visitors.

Evaluate the event

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Evaluate the success of the exhibition by gathering feedback from visitors, exhibitors, and staff. Use this feedback to improve future events.

About Us

Entasher.com is an online platform that helps businesses find verified service providers in various industries, including Media, Advertising and Marketing agencies, as well as a receive offers feature to receive quotations from top verified service providers.



The main goal of Entasher.com for clients is to provide a seamless experience in finding the right service providers for their business needs



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