Marketing Activities ideas to stand out during the summer



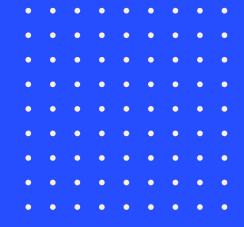
Presented by











Run a summer contest

Create a summer-themed contest or giveaway that encourages people to engage with your brand

and share your content on social media. This can help you attract new followers and generate buzz around your business



P2 / 14





locationbased targeting

Use geotargeting to reach potential clients who are in specific locations during the summer season, such

as tourist destinations, popular beaches, or outdoor recreation areas









Partner with hotels and resorts

Collaborate with hotels and resorts in your area to offer exclusive discounts or packages to their

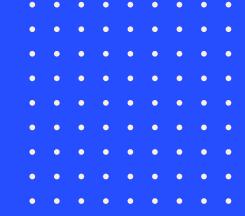
guests. This can help you reach a new audience of potential clients who are already in the area



P4 / 14







Create a summer pop up shop

Set up a temporary popup shop in a high-traffic area, such as a beach or park, to showcase your

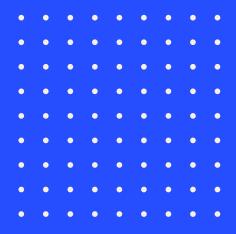
products or services and attract new clients











Offer a free trial

Offer a free trial of your product or service during the summer season to attract new clients and

provide them with a riskfree way to try out what you have to offer









Participate in local events

Participate in local events, such as festivals, and fairs, to showcase your business and attract

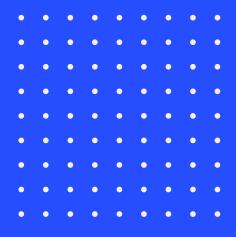
potential clients who are in attendance











Create a summer summer letter

Send out a regular summer-themed newsletter to your email subscribers that features

news, updates, and tips related to your industry or products/services.









Use influencer marketing

Partner with influencers who are popular in your industry and have a strong following on social

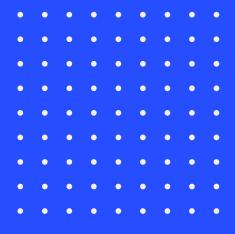
media. This can help you reach new audiences and build credibility with potential clients



P9 / 14







Utilize outdoor advertising

Passion drives creativity, innovation, and excellence. Show enthusiasm for your work,

and your team and clients will follow suit



P10 / 14





RFQ from top Marketing Agencies

Receive quotations from top Marketing Agencies for your requirements

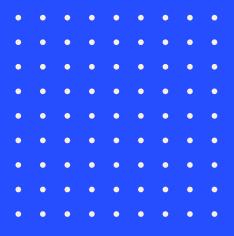




P11 / 14







Offer a referral program

Incentivize your existing clients to refer new clients to your business by offering a referral

program. This could include discounts, freebies, or other rewards for each new client they refer



P12 / 14



A DOUR US

Entasher.com is an online platform that helps businesses find verified service providers in various industries, including Media, Advertising and Marketing agencies, as well as a receive offers feature to receive quotations from top verified service providers.





The main goal of Entasher.com for clients is to provide a seamless experience in finding the right service providers for their business needs



P13 / 14







P14 / 14

