



**ADVERTISE NOW ONSCREEN CINEMA
ON BARBIE MOVIE**

Barbie

Top 5 benefits of on-screen cinema advertising:

- Captivated Audience: Cinema-goers are a captive audience, fully engaged and focused on the big screen. Your message is less likely to be skipped or ignored, leading to higher levels of viewer attention and retention.
- Immersive Experience: On-screen cinema ads are presented on a large, high-quality screen with superior sound systems, creating an immersive and impactful experience that resonates with viewers.

- **Memorable Impact:** The cinematic environment enhances the emotional impact of your message, making it more memorable and likely to leave a lasting impression on the audience.
- **Targeted Reach:** You can select specific movies or genres that align with your target audience, ensuring that your ad reaches the right demographic. This precision targeting improves the relevance and effectiveness of your advertising campaign.
- **Minimal Ad Clutter:** In contrast to other advertising channels, cinema ads benefit from minimal ad clutter, allowing your message to stand out and avoid competition from numerous other ads.



**WITH COST PER VIEW 0.30 EGP
37 HALL
3789 CHAIRS**



PHONE NUMBER +20224473744
EMAIL ADDRESS INFO@ENTASHER.COM
MOBILE NUMBER +201113994443



**SECURE YOUR ADVERTISING SPOT
NOW & SHARE YOUR BRAND'S BEST
MOMENTS WITH THE AUDIENCE**



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