

**TIPS & TRICKS TO
SURVIVE
WITH YOUR
STARTUP IN 2025**

GOOD TO **KNOW**

Presented by



Focus on Solving Real Problems

Startups thrive when they provide real value. Before anything else, ask yourself:

- Does your product/service solve a pressing issue?
- Are you addressing an underserved market?

👉 Pro Tip: Constantly collect feedback from your audience. Their pain points are your greatest opportunities.

Embrace Technology & Automation

- Implement ERP systems to manage resources efficiently.
- Automate repetitive tasks like social media posting, customer support, and inventory tracking.

Smart Solution: Explore Entasher.com to connect with trusted software development and ERP companies that can help you build your tech stack effortlessly.

Build a Killer Network

- Join communities of like-minded entrepreneurs.
- Collaborate with complementary businesses.
- Seek mentors who've been in your shoes and can provide guidance.
- Use platforms like Entasher.com to discover reliable service providers.

Get Creative with Marketing

- Experiment with video content and interactive campaigns.
- Engage your audience on emerging platforms like Threads or TikTok for B2C, or LinkedIn for B2B.
- Build partnerships with influencers or micro-influencers

Keep Your Finances Lean & Flexible

- Adopt a lean business model—focus on essentials and cut unnecessary expenses.
- Diversify your revenue streams to reduce risk.
- Track every penny and invest in growth opportunities wisely.
- Use tools like ERP systems (find them on Entasher.com)

Stay Adaptable

- Stay informed about industry trends.
- Be willing to pivot your strategy if the market demands it.
- Continuously improve your product based on customer needs and feedback.
- 🖱️ Pro Tip: Use Entasher.com to find experienced event planners, consultants, and digital experts to help you scale.

Master the Art of Customer Retention

- Remember, it's more cost-effective to retain existing customers than to acquire new ones.
- Use loyalty programs, personalized emails, and proactive support to strengthen your relationship with current clients.

Foster a Strong Company Culture

- Attract and retain top talent by promoting a collaborative and innovative work environment.
- Prioritize employee well-being, offer growth opportunities, and lead with purpose to keep your team motivated.

Tap Into Partnerships and Collaborations

- Collaborate with other startups or established businesses to mutually grow.
- Partnerships can open doors to new customers, markets, and resources.

Focus on Lean Operations

- Avoid overspending by carefully managing resources.
- Outsource tasks like HR, accounting, or IT to trusted service providers instead of building full-time teams prematurely.

Prioritize Financial Planning

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- Set clear budgets and financial goals.
- Always have a contingency fund for unexpected challenges or opportunities.

Learn from Failures and Competitors

- Every failure is an opportunity to learn. Analyze what went wrong and fix it.
- Keep an eye on competitors to understand what works for them and what doesn't.

Focus on Sustainable Practices

- Incorporate sustainability into your business model—customers increasingly prefer eco-conscious brands.
- Use green packaging, ethical sourcing, or adopt a carbon-neutral policy.

Seek Mentorship and Funding Opportunities

- Look for mentors who can provide valuable advice and insights.
- Explore funding options such as venture capital, angel investors, crowdfunding, or grants to fuel your growth.

Use Platforms Like Entasher.com

- Finding the right partners or service providers is crucial to success.
- Use Entasher.com to connect with pre-qualified marketing agencies, software developers, event planners, and more.

How Entasher.com Can Help Your Startup Thrive

At Entasher.com, we connect startups with over 1,700+ verified service providers in Egypt and the Arab world. we're your one-stop shop for finding the right partners to scale your business in 2025.

Here's why you should use Entasher:

- **Save Time:** Stop searching endlessly. Find the best providers for your needs in minutes.
- **Save Money:** Get multiple quotes from trusted providers and choose what fits your budget.
- **Stay Ahead:** Work with experts who understand the latest trends and technologies.

 Explore More: [Entasher.com](https://entasher.com)

About Us

Entasher.com is an online platform that helps businesses find verified service providers in various industries, including Media, Advertising and Marketing agencies, as well as a receive offers feature to receive quotations from top verified service providers.



The main goal of Entasher.com for clients is to provide a seamless experience in finding the right service providers for their business needs



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